

2005 Awards for Excellence in Professional and Scholarly Publishing

Dear PSP Member,

How well do your books, journals and digital products actually measure up to the competition?

When was the last time your promotional campaigns and sales benefited from association with a prestigious award?

As a member of the Professional Scholarly Publishing (PSP) division of AAP, your organization is eligible to compete for the R.R. Hawkins Award (along with awards in all of the general categories). Now in its 30th year, this prestigious award is given annually for the most outstanding professional, reference, text or scholarly work published by a member of the PSP Division. The award is highly competitive, so send us your best publications for judging by our panel of publishers, subject experts and customers.

Submit your entry by Friday, November 4, 2005*

If your publication wins an award, you will receive the recognition of your fellow AAP members and the publishing industry at the February 2006 PSP Annual Conference. The PSP Division will recognize excellence and innovation in professional, scholarly, reference, book, journal and electronic publishing with awards in more than 35 categories, including the Hawkins Award for the most outstanding publication. Winners will be presented with the coveted awards at the Awards Ceremony luncheon on Tuesday, February 7, 2006, in Washington D.C. The winning publications will be listed in ads in the spring issues of leading industry and general publications. Your company will also benefit as a participant in AAP publicity campaigns.

You can find the details on judging criteria, eligibility rules, and the entry form in the enclosed booklet, or at the PSP website:

<http://www.pspcentral.org/index.cfm?left=awards&page=/home/awards.cfm>

Please keep in mind that this competition is open only to members of the PSP Division of AAP. If you have any questions, please call the PSP Division at (212) 255-0200, ext. 226.

Sincerely,



Steve Smith, DPhil
International Editorial Director
Blackwell Publishing
Chair, PSP Awards Program

* **Exception:** The deadline for entries published in November is Friday, December 2, 2005. Please note that digital products should be submitted within the general subject categories. Journals require a separate entry form.

R.R. Hawkins Award

This prestigious award is given annually for the most outstanding professional, reference or scholarly work published by a member of the PSP Division. The publication receiving the R.R. Hawkins Award is not eligible to receive the award for which it was submitted. The next most outstanding publication in that category will receive the best-of-category award.

The R.R. Hawkins Award is named after the distinguished former head of the Science and Technology Division of the New York Public Library, who served in that post for more than forty years. Mr. Hawkins was also the author of the bibliography *Scientific, Medical, and Technical Books Published in the U.S. 1930-1944*, which was published in 1946 with the support of the U.S. Department of State and an advisory committee of major publishers. Developed to aid in the rehabilitation of European libraries following World War II, the bibliography's success contributed to library rehabilitation abroad and to the acceptance of American science and scholarship, formerly considered to be secondary to their European counterparts.

Save the date

2006 PSP Annual Conference

February 6-8, 2006

Renaissance Mayflower Hotel, Washington, D.C.

Visit www.pspcentral.org for more details

2005 Awards for Excellence in Professional and Scholarly Publishing

RULES FOR ELIGIBILITY

PSP Awards recognize books, journals, and electronic products that best exemplify a sound contribution to professional and scholarly publishing, maintaining both the highest editorial standards and the highest standards of design and production consistent with the objectives of the project.

TO BE ELIGIBLE YOU MUST:

- Be a PSP Division Member – if you have questions about your company’s PSP Division membership status, please check the PSP website at www.pspcentral.org
- Complete and submit an entry form for each book, journal, and electronic product you wish to enter
- Include payment of the entry fee of **\$65.00**, payable by check or credit card, for each title you wish to submit
- Send **two** copies of each title – please note: **only titles with a 2005 copyright printed inside the front cover are eligible to receive awards.**

THE FOLLOWING ARE NOT ELIGIBLE FOR THIS COMPETITION:

- Collections consisting, in whole or part, of more than 5% of previously published material
- Revised Editions
- Publications previously published by another company
- Translations of a publication
(Outstanding English language translations of important works of foreign *literature* (fiction, poetry, drama), however, will be considered).
- Test or pre-launch journal issues

2005 Awards for Excellence in Professional and Scholarly Publishing

On Tuesday, February 7, 2006 the Professional/Scholarly Publishing Division of the Association of American Publishers will present the R.R. Hawkins and more than 35 category awards at the Awards Ceremony Luncheon during the PSP Annual Conference in Washington, D.C.

AWARDS CATEGORIES

GENERAL SUBJECT CATEGORIES

Archeology & Anthropology	Geology & Geography
Architecture & Urban Planning	Government & Political Science
Arts & Art History	History & American Studies
Best New Undergraduate Textbook	History of Science
Biography & Autobiography	Law & Legal Studies
Biological Science	Literature, Language, & Linguistics
Business, Management, & Accounting	Mathematics & Statistics
Chemistry	Medical Science
Classics & Ancient History	Nursing & Allied Health
Clinical Medicine	Philosophy
Communication & Cultural Studies	Physics & Astronomy
Computer & Information Science	Psychology & Cognitive Science
Education	Sociology & Social Work
Engineering	Theology & Religious Studies
Finance & Economics	

Reference Works:

Multi Volume Reference/Humanities & Social Sciences
Multi Volume Reference/Science
Single Volume Reference/ Humanities & Social Sciences
Single Volume Reference/Science

JOURNALS

PSP Award for Innovation in Journal Publishing (in any category below):

Business	Science & Technology
Humanities	Social Sciences
Medicine	

2005 PSP GENERAL CATEGORY ENTRY FORM

Category: _____
(Please designate category from the list of general subject categories)

Title: _____
(As you wish it to appear on plaque or certificate)

Author/Editor(s): _____

In-House Editor: _____ E-mail: _____

Publisher & Address: _____

Required Information

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

In 250 words or less, please answer the following questions on separate paper

1. **Why does this title deserve a "PSP Award for Excellence?"**
2. **How is this title innovative?**
3. **What does this title contribute to the field?**

It is highly recommended that either the editor or publisher of the title writes or endorses the 250-word entry.

It is very helpful to include additional materials (media reviews, peer reviews, endorsements, etc.) to support your entry.

This year, PSP would like to acknowledge authors of winning works with a certificate. Please provide contact information for the author(s) below. Please photocopy and attach form for additional authors.

Author/Editor: _____

Author/Editor
Address: _____

City/State/Zip: _____

2005 PSP GENERAL CATEGORY ENTRY FORM

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

REMEMBER:

- One title and one category per form
- Fill out Author contact information
- You must indicate category you are submitting in or entry will be disqualified
- All entries *must* have a 2005 copyright date
- Two copies of the work must accompany each entry
- Your company must be an AAP/PSP Division member to enter this competition
- Photocopy all completed entry forms for your records
- Include 250-word entry description and any supplementary materials

My preferred method of payment for the \$65.00 entry fee is:

____ Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

____ Credit card

____ AmEx ____ Visa ____ MasterCard

Card Number _____ Exp: _____

Signature as it appears on card _____

Send forms, publications, and payments to
PSP AWARDS PROGRAM 2005
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003

2005 PSP AWARD FOR INNOVATION IN JOURNAL PUBLISHING

PLEASE CHOOSE ONE:

____ Business

____ Science & Technology

____ Humanities

____ Social Sciences

____ Medicine

Publication: _____

Editor(s): _____

In-House Editor: _____ Email: _____

Publisher & Address: _____

Required Information

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

In 250 words or less, please answer the following questions on separate paper

1. **Why does this title deserve a "PSP Award for Excellence?"**
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It is highly recommended that either the editor or publisher of the title writes or endorses the 250-word entry.

It is very helpful to include additional materials (media reviews, peer reviews, endorsements, etc.) to support your entry.

(OVER)

JOURNAL ENTRY FORM

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

REMEMBER:

- One title and one category per form
- All entries must have been published in 2005
- Your company must indicate category you are submitting in or entry will be disqualified
- Two copies of the journal must accompany each entry
- You must be an AAP/PSP Division member to enter this competition
- Photocopy all completed entry forms for your records

My preferred method of payment for the \$65.00 entry fee is:

____ Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

____ Credit card

____ AmEx ____ Visa ____ MasterCard

Card Number: _____ Exp: _____

Signature as it appears on card: _____

Send forms, publications, and payments to:
PSP AWARDS PROGRAM 2005
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003

PLEASE NOTE:

- A panel of independent judges will review all entries and select the award winners. As a general rule, awards will be limited to one winner. Depending on the circumstances of individual categories the judges may elect to award an honorable mention.
- Receipt of your publication, forms and entry fees will be acknowledged by e-mail. If your entries have not been acknowledged within four weeks of your mailing, please call AAP/PSP at (212) 255-0200, ext. 226.
- AAP cannot bill you for the entry fee. Please make checks payable to Association of American Publishers/PSP Awards. Visa, MasterCard and American Express are accepted.
- Each publisher may submit a maximum of three publications for any award category. A publisher is defined as a company, division, subsidiary, or imprint. Therefore, any of those publishing units within a company may submit three publications in each category.
- Each title can be submitted for multiple categories; however, a separate entry form must be submitted for each category and the entry fee must be paid proportionately.
- To be eligible for the Journal Awards, the product must be published a minimum of two times per year and have originated in the United States office of the submitting member company.
- All publications submitted will be displayed at the PSP Annual Conference. Award winning entries are retained for one year in the PSP Division library at the AAP New York office.

HOW TO INCREASE YOUR CHANCE OF WINNING AN AWARD:

- *Sell us on your entry*

We want to hear from the individual who has worked directly on the book, journal, or digital product being submitted. Tell us why this is the winning entry in your own words - please, no catalog copy!

- *Read the rules*

Submissions that do not meet the above criteria will be disqualified and will not be returned. Entry fees and publications will NOT be returned.

- *Take your time*

Make sure your entry forms are completely filled out, including appropriate contact information and category designation. Entries will be processed for judging only when the complete forms and fees are received.