AWARDS FOR EXCELLENCE
IN PROFESSIONAL AND SCHOLARLY PUBLISHING

2005
CALL FOR ENTRIES
2005 Awards for Excellence in Professional and Scholarly Publishing

Dear PSP Member,

How well do your books, journals and digital products actually measure up to the competition?
When was the last time your promotional campaigns and sales benefited from association with a prestigious award?

As a member of the Professional Scholarly Publishing (PSP) division of AAP, your organization is eligible to compete for the R.R. Hawkins Award (along with awards in all of the general categories). Now in its 30th year, this prestigious award is given annually for the most outstanding professional, reference, text or scholarly work published by a member of the PSP Division. The award is highly competitive, so send us your best publications for judging by our panel of publishers, subject experts and customers.

Submit your entry by Friday, November 4, 2005*

If your publication wins an award, you will receive the recognition of your fellow AAP members and the publishing industry at the February 2006 PSP Annual Conference. The PSP Division will recognize excellence and innovation in professional, scholarly, reference, book, journal and electronic publishing with awards in more than 35 categories, including the Hawkins Award for the most outstanding publication. Winners will be presented with the coveted awards at the Awards Ceremony luncheon on Tuesday, February 7, 2006, in Washington D.C. The winning publications will be listed in ads in the spring issues of leading industry and general publications. Your company will also benefit as a participant in AAP publicity campaigns.

You can find the details on judging criteria, eligibility rules, and the entry form in the enclosed booklet, or at the PSP website:

http://www.pspcentral.org/index.cfm?left=awards&page=/home/awards.cfm

Please keep in mind that this competition is open only to members of the PSP Division of AAP. If you have any questions, please call the PSP Division at (212) 255-0200, ext. 226.

Sincerely,

Steve Smith, DPhil
International Editorial Director
Blackwell Publishing
Chair, PSP Awards Program

* Exception: The deadline for entries published in November is Friday, December 2, 2005. Please note that digital products should be submitted within the general subject categories. Journals require a separate entry form.
R.R. Hawkins Award

This prestigious award is given annually for the most outstanding professional, reference or scholarly work published by a member of the PSP Division. The publication receiving the R.R. Hawkins Award is not eligible to receive the award for which it was submitted. The next most outstanding publication in that category will receive the best-of-category award.

The R.R. Hawkins Award is named after the distinguished former head of the Science and Technology Division of the New York Public Library, who served in that post for more than forty years. Mr. Hawkins was also the author of the bibliography Scientific, Medical, and Technical Books Published in the U.S. 1930-1944, which was published in 1946 with the support of the U.S. Department of State and an advisory committee of major publishers. Developed to aid in the rehabilitation of European libraries following World War II, the bibliography’s success contributed to library rehabilitation abroad and to the acceptance of American science and scholarship, formerly considered to be secondary to their European counterparts.

Save the date

2006 PSP Annual Conference
February 6-8, 2006

Renaissance Mayflower Hotel, Washington, D.C.

Visit www.pspcentral.org for more details
2005 Awards for Excellence in Professional and Scholarly Publishing

RULES FOR ELIGIBILITY

PSP Awards recognize books, journals, and electronic products that best exemplify a sound contribution to professional and scholarly publishing, maintaining both the highest editorial standards and the highest standards of design and production consistent with the objectives of the project.

TO BE ELIGIBLE YOU MUST:

- Be a PSP Division Member – if you have questions about your company’s PSP Division membership status, please check the PSP website at www.pspcentral.org

- Complete and submit an entry form for each book, journal, and electronic product you wish to enter

- Include payment of the entry fee of $65.00, payable by check or credit card, for each title you wish to submit

- Send two copies of each title – please note: only titles with a 2005 copyright printed inside the front cover are eligible to receive awards.

THE FOLLOWING ARE NOT ELIGIBLE FOR THIS COMPETITION:

- Collections consisting, in whole or part, of more than 5% of previously published material

- Revised Editions

- Publications previously published by another company

- Translations of a publication
  (Outstanding English language translations of important works of foreign literature (fiction, poetry, drama), however, will be considered).

- Test or pre-launch journal issues
2005 Awards for Excellence in Professional and Scholarly Publishing

On Tuesday, February 7, 2006 the Professional/Scholarly Publishing Division of the Association of American Publishers will present the R.R. Hawkins and more than 35 category awards at the Awards Ceremony Luncheon during the PSP Annual Conference in Washington, D.C.

AWARDS CATEGORIES

GENERAL SUBJECT CATEGORIES

Archeology & Anthropology
Architecture & Urban Planning
Arts & Art History
Best New Undergraduate Textbook
Biography & Autobiography
Biological Science
Business, Management, & Accounting
Chemistry
Classics & Ancient History
Clinical Medicine
Communication & Cultural Studies
Computer & Information Science
Education
Engineering
Finance & Economics
Geology & Geography
Government & Political Science
History & American Studies
History of Science
Law & Legal Studies
Literature, Language, & Linguistics
Mathematics & Statistics
Medical Science
Nursing & Allied Health
Philosophy
Physics & Astronomy
Psychology & Cognitive Science
Sociology & Social Work
Theology & Religious Studies

Reference Works:
Multi Volume Reference/Humanities & Social Sciences
Multi Volume Reference/Science
Single Volume Reference/ Humanities & Social Sciences
Single Volume Reference/Science

JOURNALS

PSP Award for Innovation in Journal Publishing (in any category below):

Business
Humanities
Medicine
Science & Technology
Social Sciences
2005 PSP GENERAL CATEGORY ENTRY FORM

Category: ____________________________________________
(Please designate category from the list of general subject categories)

Title: ____________________________________________
(As you wish it to appear on plaque or certificate)

Author/Editor(s): __________________________________

In-House Editor: _____________________ E-mail: _____________________

Publisher & Address: ______________________________________

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**Required Information**

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

In 250 words or less, please answer the following questions on separate paper

1. Why does this title deserve a “PSP Award for Excellence?”
2. How is this title innovative?
3. What does this title contribute to the field?

It is highly recommended that either the editor or publisher of the title writes or endorses the 250-word entry.

It is very helpful to include additional materials (media reviews, peer reviews, endorsements, etc.) to support your entry.

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This year, PSP would like to acknowledge authors of winning works with a certificate. Please provide contact information for the author(s) below. Please photocopy and attach form for additional authors.

Author/Editor: __________________________________

Author/Editor Address: __________________________________

City/State/Zip: ______________________________________
2005 PSP GENERAL CATEGORY ENTRY FORM

Contact Name: _________________________________________________________________

Company: _____________________________________________________________________

Address: ______________________________________________________________________

City/State/Zip: ________________________________________________________________

Phone: _________________________________________Fax:____________________________

Email: ________________________________________________________________________

REMEMBER:
• One title and one category per form
• Fill out Author contact information
• You must indicate category you are submitting in or entry will be disqualified
• All entries must have a 2005 copyright date
• Two copies of the work must accompany each entry
• Your company must be an AAP/PSP Division member to enter this competition
• Photocopy all completed entry forms for your records
• Include 250-word entry description and any supplementary materials

My preferred method of payment for the $65.00 entry fee is:

____ Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

____ Credit card

____ AmEx  ____ Visa   ____ MasterCard

Card Number__________________________________________  Exp: ____________

Signature as it appears on card__________________________

Send forms, publications, and payments to
PSP AWARDS PROGRAM 2005
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003
2005 PSP AWARD FOR INNOVATION IN JOURNAL PUBLISHING

PLEASE CHOOSE ONE:

_____Business  _____Science & Technology

_____Humanities  _____Social Sciences

_____Medicine

Publication: ____________________________________________

Editor(s):  ____________________________________________

In-House Editor: ___________________________ Email:_____________________________

Publisher & Address: ___________________________________________________________

_____________________________________________________________________________

Required Information

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

In 250 words or less, please answer the following questions on separate paper

1. Why does this title deserve a “PSP Award for Excellence?”
2. How is this title innovative?
3. What does this title contribute to the field?

It is highly recommended that either the editor or publisher of the title writes or endorses the 250-word entry.

It is very helpful to include additional materials (media reviews, peer reviews, endorsements, etc.) to support your entry.

(OVER)
JOURNAL ENTRY FORM

Contact Name: ________________________________________________________________

Company: ____________________________________________________________________

Address: _____________________________________________________________________

City/State/Zip: _______________________________________________________________

Phone: ___________________________ Fax: ______________________________

Email: _______________________________________________________________________

REMEMBER:
• One title and one category per form
• All entries must have been published in 2005
• Your company must indicate category you are submitting in or entry will be disqualified
• Two copies of the journal must accompany each entry
• You must be an AAP/PSP Division member to enter this competition
• Photocopy all completed entry forms for your records

My preferred method of payment for the $65.00 entry fee is:

____ Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

____ Credit card

____ AmEx  ____ Visa  ____ MasterCard

Card Number: ___________________________ Exp: _________

Signature as it appears on card: _______________________________________

Send forms, publications, and payments to:
PSP AWARDS PROGRAM 2005
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003
PLEASE NOTE:

- A panel of independent judges will review all entries and select the award winners. As a general rule, awards will be limited to one winner. Depending on the circumstances of individual categories the judges may elect to award an honorable mention.
- Receipt of your publication, forms and entry fees will be acknowledged by e-mail. If your entries have not been acknowledged within four weeks of your mailing, please call AAP/PSP at (212) 255-0200, ext. 226.
- AAP cannot bill you for the entry fee. Please make checks payable to Association of American Publishers/PSP Awards. Visa, MasterCard and American Express are accepted.
- Each publisher may submit a maximum of three publications for any award category. A publisher is defined as a company, division, subsidiary, or imprint. Therefore, any of those publishing units within a company may submit three publications in each category.
- Each title can be submitted for multiple categories; however, a separate entry form must be submitted for each category and the entry fee must be paid proportionately.
- To be eligible for the Journal Awards, the product must be published a minimum of two times per year and have originated in the United States office of the submitting member company.
- All publications submitted will be displayed at the PSP Annual Conference. Award winning entries are retained for one year in the PSP Division library at the AAP New York office.

HOW TO INCREASE YOUR CHANCE OF WINNING AN AWARD:

- **Sell us on your entry**
  We want to hear from the individual who has worked directly on the book, journal, or digital product being submitted. Tell us why this is the winning entry in your own words – please, no catalog copy!

- **Read the rules**
  Submissions that do not meet the above criteria will be disqualified and will not be returned. Entry fees and publications will NOT be returned.

- **Take your time**
  Make sure your entry forms are completely filled out, including appropriate contact information and category designation. Entries will be processed for judging only when the complete forms and fees are received.