

Association of American Publishers

PSP

Professional/Scholarly
Publishing Division



PSP

2006

Call for Entries

PSP 2006

Awards for Excellence

Dear PSP Member,

Are your publications properly recognized for their excellence in conception, production, and design?

Do your promotions and sales benefit from association with prestigious awards?

As a member of the Professional Scholarly Publishing (PSP) division of AAP, your organization is eligible to compete for the distinguished R.R. Hawkins Award, and for top awards in 33 discipline and publication categories that comprise our industry. Now in its 31st year, the R. R. Hawkins Award is given to the outstanding professional, reference, text or scholarly work published by a member of the PSP Division.

Submit your entry by Friday, November 3, 2006*

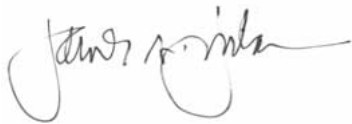
PSP Division Awards recognize excellence and innovation in professional, scholarly, reference, book, journal and electronic publishing. Should any of your publications win, you will be recognized at the Awards Ceremony luncheon on Tuesday, February 6, 2007, in Washington D.C. The winning publications will also be listed in ads in the spring issues of leading industry and general publications. Your company will also benefit as a participant in AAP publicity campaigns.

You can find the details on judging criteria, eligibility rules, and the entry form in the enclosed booklet, or at the PSP website:

<http://www.pspcentral.org/index.cfm?left=awards&page=/home/awards.cfm>

Please keep in mind that this competition is open only to members of the PSP Division of AAP. If you have any questions, please call the PSP Division at (212) 255-0200, ext. 226.

Sincerely,



James D. Jordan
President and Director
Columbia University Press

* **Exception:** The deadline for entries published in November is Friday, December 1, 2006. Please note that digital products should be submitted within the general subject categories. Journals require a separate entry form.

R.R. Hawkins Award

This prestigious award is given annually for an outstanding professional, reference or scholarly work published by a member of the PSP Division. The publication receiving the R.R. Hawkins Award may not also receive the first place award for the category in which it was submitted. The runner up publication in that category will receive the best-of-category award.

The R.R. Hawkins Award is named after the distinguished former head of the Science and Technology Division of the New York Public Library, who served in that post for more than forty years. Mr. Hawkins was also the author of the bibliography, *Scientific, Medical, and Technical Books Published in the U.S. 1930-1944*, which was published in 1946 with the support of the U.S. Department of State and an advisory committee of major publishers. Developed to aid in the rehabilitation of European libraries following World War II, the bibliography's success contributed to library rehabilitation abroad and to the acceptance of American science and scholarship, formerly considered to be secondary to their European counterparts.

Save the date

2007 PSP Annual Conference

February 5-7, 2007

Renaissance Mayflower Hotel, Washington, D.C.

Visit www.pspcentral.org for more details

2006 Awards for Excellence in Professional and Scholarly Publishing

RULES FOR ELIGIBILITY

PSP Awards recognize books, journals, and electronic products that best exemplify a sound contribution to professional and scholarly publishing, maintaining both the highest editorial standards and the highest standards of design and production consistent with the objectives of the project.

TO BE ELIGIBLE YOU MUST:

- Be a PSP Division Member – if you have questions about your company's PSP Division membership status, please check the PSP website at www.pspcentral.org
- Complete and submit an entry form for each book, journal, and electronic product you wish to enter
- Include payment of the entry fee of **\$75.00**, payable by check or credit card, for each title you wish to submit
- Send **two** copies of each title – please note: **only titles with a 2006 copyright printed inside the front cover are eligible to receive awards.**

THE FOLLOWING ARE NOT ELIGIBLE FOR THIS COMPETITION:

- Collections consisting, in whole or part, of more than 5% of previously published material
- Revised Editions
- Publications previously published by another company
- Translations of a publication
(Outstanding English language translations of important works of foreign *literature* (fiction, poetry, drama), however, will be considered).
- Test or pre-launch journal issues

2006 Awards for Excellence in Professional and Scholarly Publishing

On Tuesday, February 6, 2007 the Professional/Scholarly Publishing Division of the Association of American Publishers will present the R.R. Hawkins and more than 30 category awards at the Awards Ceremony Luncheon during the PSP Annual Conference in Washington, D.C.

AWARDS CATEGORIES

GENERAL SUBJECT CATEGORIES

Archeology & Anthropology	Geology & Geography
Architecture & Urban Planning	Government & Political Science
Arts & Art History	History & American Studies
Best New Undergraduate Textbook	History of Science
Biography & Autobiography	Law & Legal Studies
Biological Science	Literature, Language, & Linguistics
Business, Management, & Accounting	Mathematics & Statistics
Chemistry	Medical Science
Classics & Ancient History	Nursing & Allied Health
Clinical Medicine	Philosophy
Communication & Cultural Studies	Physics & Astronomy
Computer & Information Science	Psychology & Cognitive Science
Education	Sociology & Social Work
Engineering	Theology & Religious Studies
Finance & Economics	

Reference Works:

Multi Volume Reference/Humanities & Social Sciences
Multi Volume Reference/Science
Single Volume Reference/ Humanities & Social Sciences
Single Volume Reference/Science

JOURNALS

PSP Award for Innovation in Journal Publishing

2006 PSP Awards for Excellence

ENTRY FORM

(Please Print Legibly)

Books Journals E-Products Reference Works

Subject Category: _____
(Please designate category from the list of subject categories)

Title: _____
(As you wish it to appear on plaque or certificate)

Author/Editor(s): _____

Author/Editor Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Publishing Company/ Organization: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

URL for E-Product Submissions (Please include user name & password if applicable):

Required Information

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

In 250 words or less, please answer the following questions on separate paper

1. **Why does this title deserve a “PSP Award for Excellence?”**
2. **How is this title innovative?**
3. **What does this title contribute to the field?**

It is highly recommended that either the editor or publisher of the title writes or endorses the 250-word entry.

It is very helpful to include additional materials (media reviews, peer reviews, endorsements, etc.) to support your entry, but not catalog copy!

REMEMBER:

BOOK ENTRIES

- One title and one category per form
- Fill out author contact information
- You must indicate category you are submitting in or entry will be disqualified
- All entries *must* have a 2006 copyright date
- Two copies of the work must accompany each entry
- Your company must be an AAP/PSP Division member to enter this competition
- Include 250-word entry description and any supplementary materials
- Photocopy all completed entry forms for your records

JOURNAL ENTRIES

- One title and one category per form
- All entries must have been published in 2006. (To be eligible for the Journal Awards, the product must be published a minimum of two times per year and have originated in the United States office of the submitting member company)
- Your company must indicate category you are submitting in or entry will be disqualified
- Two copies of the journal must accompany each entry
- Your company must be an AAP/PSP Division member to enter this competition
- Photocopy all completed entry forms for your records

E- PRODUCT ENTRIES

- Include URL and if applicable, username/password to access site
- One title and one category per form
- All entries must have been published in 2006
- Your company must indicate category you are submitting in or entry will be disqualified
- Your company must be an AAP/PSP Division member to enter this competition
- Photocopy all completed entry forms for your records

My preferred method of payment for the \$75.00 entry fee is:

Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

Credit card

AmEx Visa MasterCard

Card Number _____ Exp: _____

Signature as it appears on card _____

Send forms, publications, and payments to
PSP AWARDS PROGRAM 2006
Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor
New York, NY 10003

PLEASE NOTE:

- A panel of independent judges will review all entries and select the award winners. As a general rule, awards will be limited to one winner. Depending on the circumstances of individual categories the judges may elect to award an honorable mention.
- Receipt of your publication, forms and entry fees will be acknowledged by e-mail. If your entries have not been acknowledged within four weeks of your mailing, please call AAP/PSP at (212) 255-0200, ext. 226.
- AAP cannot bill you for the entry fee. Please make checks payable to Association of American Publishers. Visa, MasterCard and American Express are accepted.
- Each publisher may submit a maximum of three publications for any award category. A publisher is defined as a company, division, subsidiary, or imprint. Therefore, any of those publishing units within a company may submit three publications in each category.
- Each title can be submitted for multiple categories; however, a separate entry form must be submitted for each category and the entry fee must be paid proportionately.
- To be eligible for the Journal Awards, the product must be published a minimum of two times per year and have originated in the United States office of the submitting member company.
- All publications submitted will be displayed at the PSP Annual Conference. Award winning entries are retained for one year in the PSP Division library at the AAP New York office.

HOW TO INCREASE YOUR CHANCE OF WINNING AN AWARD:

- *Sell us on your entry*
We want to hear from the individual who has worked directly on the book, journal, or digital product being submitted. Tell us why this is the winning entry in your own words. Pre-publication and other reviews are welcome additions to your own description, but please, no catalog copy!
- *Read the rules*
Submissions that do not meet the criteria will be disqualified. Entry fees and publications will NOT be returned.
- *Take your time*
Make sure your entry forms are completely filled out, including appropriate contact information and category designation. Entries will be processed for judging only when the complete forms and fees are received.

PREVIOUS WINNERS OF THE R.R. HAWKINS AWARD

2005

Presented to: Oxford University Press
For: *The Oxford History of Western Music*
By: Richard Taruskin

Presented to: Elsevier
For: *Atlas of Clinical Gross Anatomy*
By: Kenneth Moses, MD, John C. Banks, PhD, Pedro B. Nava, PhD, and Darrell Peterson

2004

Presented to: Belknap of the Harvard University Press
For: *Huck's Raft: A History of American Childhood*
By: Steven Mintz

2003

Presented to: Oxford University Press
For: *Developmental Plasticity and Evolution*
By: Mary Jane West-Eberhard

2002

Presented to: University of Chicago Press
For: *The Eye of the Lynx: Galileo, His Friends, and the Beginnings of Modern Natural History*
By: David Freedberg

2001

Presented to: Yale University Press
For: *Lichens of North America*
Editor(s): Irwin M. Brodo,
Sylvia Duran Sharnoff
Stephen Sharnoff,

2000

Presented to: Johns Hopkins University Press
For: *The Bees of the World*
Editor: Charles D. Michener

1999

Presented to: Oxford University Press
For: *American National Biography*

1998

Presented to: Oxford University Press
For: *International Encyclopedia of Dance*
Editor: Selma Jeanne Cohen

1997

Presented to: Yale University press
For: *Three Thousand Years of Chinese Painting*
By: Richard M. Barnhart, James Cahill, Wu Hung, Yang Xin, Nie Chongzheng and Lang Shaojun

1996

Presented to: Oxford University Press
For: *The Oxford Encyclopedia of the Reformation*
Editor: Hans J. Hillerbrand