aap/PSP
Professional & Scholarly Publishing Division
of the Association of American Publishers

American Publishers Awards for Professional and Scholarly Excellence

The PROSE Awards
2010
Call for Entries
Created in 1976, the R.R. Hawkins Award is given annually for the most outstanding professional, reference or scholarly work published by a Professional and Scholarly Publishing Division or Association of American University Presses (AAUP) member.

Awarded 36 times since its inception, the Hawkins Award has recognized landmark publishing projects as diverse as Peter Cole’s *The Dream of the Poem* (Princeton University Press), the *Atlas of Clinical Gross Anatomy* (Elsevier) and *The Race between Education and Technology* (Harvard University Press). The 2009 R.R. Hawkins Award was presented to two publishers: The University of Chicago Press for *Plato’s Philosophers: The Coherence of the Dialogues*, and John Wiley & Sons for *Wiley Interdisciplinary Reviews (WIREs)*. While awarding the Hawkins to two Presses isn’t unprecedented, this was the first time an eproduct took home the Hawkins prize.

The R.R. Hawkins Award is named after the distinguished former head of the New York Public Library Science and Technology Division. Reginald Robert Hawkins, who served in that post for more than forty years, was also the author of the bibliography, *Scientific, Medical, and Technical Books Published in the U.S. 1930-1944*, published in 1946 with the support of the U.S. Department of State and an advisory committee of major publishers. Developed to aid in the rehabilitation of European libraries following World War II, the bibliography’s success contributed to library restoration abroad and to acceptance of American science and scholarship, formerly considered to be secondary to their European counterparts.
2010 AMERICAN PUBLISHERS AWARDS FOR
PROFESSIONAL AND SCHOLARLY EXCELLENCE
(THE PROSE AWARDS)
SUBMIT YOUR ENTRY BY MONDAY, NOVEMBER 1, 2010

Dear PSP and AAUP Members,

Once again that time of year is upon us—when publishers from across the country compete for 50 prizes, including the prestigious R.R. Hawkins Award, presented by the Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers. As a member of the PSP Executive Council and Chairman of the American Publishers Awards for Professional and Scholarly Excellence (the PROSE Awards), I invite you to submit your outstanding professional, reference, text or scholarly work for the 2010 Awards.

In 2009, for the second year running, the PROSE Awards broke its submissions record. With 441 entries from 64 PSP and Association of American University Presses (AAUP) member companies, including 35 eproducts (also a record number), PROSE received more submissions than ever in the 34-year history of the PSP awards program. The 2009 PROSE program featured continued improvements to its website, www.proseawards.com; the presentation of the R.R. Hawkins Award, the top PROSE prize, by Daniel Hawkins, son of its namesake, at the 2009 Awards Luncheon; and the creation of another dynamic multimedia presentation for the Luncheon ceremony, including the short film, PROSE 2009: Publishers...On Publishing (now available for viewing on the PROSE website and on YouTube).

Now entering its 35th year, the PROSE Awards will continue to build on its success and secure its status as the premier awards for outstanding professional and scholarly publishing in the United States. The 2010 PROSE Awards will feature an increased online presence via the PROSE website and PROSE groups on Facebook, LinkedIn and Twitter, continued eligibility to AAUP members and more promotion and publicity pre- and post-Awards. Moreover, the Awards Luncheon will feature the debut of another new, specially produced film, more multimedia presentations and new special guests. This year, PROSE highly encourages publishers to submit their book cover art with their entries for use in these multimedia presentations. Again, PROSE will post these presentations online at www.proseawards.com and on YouTube, which means invaluable exposure for submitting publishers.

The 2010 PROSE Awards also offer publishers an increased chance of winning a prize: there are no limits on the number of submissions per publisher in any category; the books and journals categories have been expanded to encourage publishers to submit both print and electronic products; and there are more categories than ever before. The Awards Committee also encourages publishers to provide more information about their submissions by including supplementary materials in the form of published reviews; reader reports; and/or editor, publisher or writer endorsements. These materials help immensely in the judging process.

Further details on judging criteria and eligibility rules, as well as the Awards entry form, can be found in the Call for Entries on the PROSE website at www.proseawards.com. Please contact the PSP Division at 212.255.0200 ext. 226 with any additional questions.

I sincerely hope that you will answer the call by submitting your most exceptional works for consideration for the 2010 PROSE Awards.

Best regards,

John A. Jenkins
President and Publisher, CQ Press
Chairman, 2010 Prose Awards
ABOUT THE PROSE AWARDS

The PROSE Awards recognize the very best in professional and scholarly publishing by bringing attention to distinguished books, journals and electronic content, published annually. Judged by a distinguished panel of peer publishers, librarians, academics and medical professionals, and presented since 1976, the PROSE Awards are extraordinary for their breadth and depth.

Each year, publishers and authors are recognized at the PSP Annual Conference in Washington, DC, for their commitment to pioneering works of research and for contributing to the conception, production and design of landmark works in their fields. The R.R. Hawkins Award, presented to the most outstanding work among the publications selected, has been given to 36 works since its inception. Indeed, winners represent a broad range of disciplines: they have included *Three Thousand Years of Chinese Painting* (Yale University Press), *Atlas of Clinical Gross Anatomy* (Elsevier), *The Dream of the Poem* (Princeton University Press) and *The Race between Education and Technology* (Harvard University Press). The 2009 R.R. Hawkins Award was presented to two publishers: The University of Chicago Press for *Plato’s Philosophers: The Coherence of the Dialogues*, and John Wiley & Sons for *Wiley Interdisciplinary Reviews (WIREs)*.

This year’s award’s planning committee has undertaken a number of changes to strengthen the level of participation among member publishers and the representation of published projects, especially journals and electronic publications. In addition to presenting a total of 50 awards, more than ever before, the 2010 PROSE program is expanding its book subject and journals categories to include electronic publications, for a more media-agnostic program that reflects the movement of our industry.
HIGHLIGHTS OF 2010 AWARDS:

- Five “best of” awards chosen from 44 book, journal and eproduct categories
- Thirty-five book subject categories for which traditional print, electronic publications and print/electronic packages are welcome
- Six electronic product awards, including new discretionary Innovation in ePublishing award, for which AAP Affiliate members are now eligible
- Three journals awards for which electronic journals are welcome
- No maximum limit to submissions per publisher in any category
- Expanded eligibility requirements, including eligibility for Association of American University Presses (AAUP) members
- Awards seals available for winners in sticker and electronic format to promote their win
- PSP Electronic Information Committee and Journals Committee collaborating throughout the planning and judging periods
- Dynamic awards ceremony featuring the debut of another new film created specially for the 2010 PROSE Awards, like 2009’s Publishers…On Publishing, a multimedia presentation surveying all the 2010 entries as well as the winners, special guests presenting the top prizes and the Hawkins winner speech
- Multimedia presentations on 2010 entries and winners, and videos of the entire luncheon ceremony, including the Hawkins winner speech, to be posted on www.proseawards.com and on YouTube, offering increased and invaluable exposure to entry titles and presses
- Expanded publicity and marketing campaign pre- and post-Awards, including print and online advertising
- New recommendation feature on www.proseawards.com so publishers and the public can suggest a book, eproduct or journal for nomination
- PROSE groups on Facebook, LinkedIn and Twitter
- Call for Entries and Entry Form available online only at www.proseawards.com
2010 PROSE AWARDS LUNCHEON

On Thursday, February 3, 2011, the Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers will present the R.R. Hawkins and all category award winners at a special luncheon ceremony during the PSP Annual Conference in Washington, DC.

In addition to the announcement of the PROSE winners, the Awards Luncheon will feature the debut of a new PROSE video, multimedia presentations on the 2010 entries and the winning books, an address by the R.R. Hawkins winner and other special guests.

To register for the Awards Luncheon please contact kkolendo@publishers.org.

All PROSE entries will be displayed during the three-day PSP Annual Conference. After the Conference the entries will be donated to Medgar Evers College Library in Brooklyn, New York.

SAVE THE DATE
2011 PSP annual conference
February 2–4, 2011
The Renaissance Mayflower Hotel
Washington, DC
Visit www.pspcentral.org for more details
AWARD CATEGORIES

BOOK SUBJECT CATEGORIES

HUMANITIES
- Art History and Criticism
- Art Technique
- Biography and Autobiography
- Classics and Ancient History
- European and World History
- Literature, Language and Linguistics
- Media and Cultural Studies
- Music and the Performing Arts
- Philosophy
- Theology and Religious Studies
- U.S. History

SOCIAL SCIENCES
- Archeology and Anthropology
- Architecture and Urban Planning
- Business, Finance and Management
- Economics
- Education
- Government and Politics
- Law and Legal Studies
- Psychology
- Sociology and Social Work

PHYSICAL SCIENCES AND MATHEMATICS
- Chemistry and Physics
- Computing and Information Sciences
- Cosmology and Astronomy
- Earth Sciences
- Engineering and Technology
- Mathematics
- Popular Science and Popular Mathematics

BIOLOGICAL AND LIFE SCIENCES
- Biological Sciences
- Biomedicine and Neuroscience
- Clinical Medicine
- Nursing and Allied Health Sciences

REFERENCE WORKS
- Multivolume Reference/Humanities and Social Sciences
- Multivolume Reference/Science
- Single Volume Reference/Humanities and Social Sciences
- Single Volume Reference/Science

ELECTRONIC PUBLICATION CATEGORIES

For electronic platforms and eproducts with multiple components.

This year, the most outstanding electronic platforms and products will be recognized in the following six categories:

- Best in Biological and Life Sciences
- Best in Physical Sciences and Mathematics
- Best in Humanities
- Best in Social Sciences
- Best Multidiscipline Platform
- Innovation in ePublishing (Discretionary)

Note: AAP Affiliate members are eligible for the Innovation in ePublishing Award.

JOURNALS CATEGORIES

This year, both print and electronic journals will be eligible for one of the three categories noted below:

- Best New Journal in Science, Technology and Medicine
- Best New Journal in Social Sciences and Humanities
- Innovation in Journals Publishing

"BEST OF" PROSE AWARDS FOR EXCELLENCE

Five "best of" awards will be chosen from among the winners of the books, eproducts and journals categories listed above. Judges will recognize one winner in each of the following categories:

- Award for Excellence in Biology and Life Sciences
- Award for Excellence in Humanities
- Award for Excellence in Physical Sciences and Mathematics
- Award for Excellence in Reference Works
- Award for Excellence in Social Sciences
2010 PROSE AWARDS JUDGES

Joseph S. Alpert and Helle Mathiasen
University of Arizona
Bio-Medicine and Neuroscience
Clinical Medicine

Steve Chapman
McGraw-Hill
Architecture and Urban Planning
Computing and Information Sciences
Engineering and Technology
Multivolume Reference Science

Michael Connelly
University of Toronto
Education

Jeff Dean
Wiley-Blackwell
Philosophy
Psychology

Michael G. Fisher
Harvard University Press
Biological Science
Nursing and Allied Health Sciences
Single Volume Reference Science

Nigel Fletcher-Jones
Lexicon Publishing Consultants
Archeology and Anthropology
Classics and Ancient History
Multivolume Reference/ Humanities
and Social Sciences
Single Volume Reference/ Humanities
and Social Sciences

James M. Jasper
City University of New York
Sociology and Social Work

Myer Kutz
Myer Kutz Associates
Chemistry and Physics
Cosmology and Astronomy
Earth Sciences
Mathematics
Popular Science and Popular Mathematics

Jean Laponce
Columbia University
Art History and Criticism
Art Technique
Literature, Language and Linguistics
Media and Cultural Studies

George Lobell
Wiley-Blackwell
Business, Finance and Management
Economics
Law and Legal Studies

John Ryden
Yale University Press
Biography and Autobiography
Music and the Performing Arts
U.S. History

Henry Tom
Johns Hopkins University Press
European and World History
Government and Politics
Theology and Religious Studies

Carol McGall
John Wiley & Sons
Best New Journal in Science, Technology
and Medicine
Best New Journal in Social Sciences
and Humanities
Innovation in Journals Publishing

Barbara Chen
Modern Language Association, and
Toni Tracy
Portico
Best eProduct in Biological
and Life Sciences
Best eProduct in Humanities
Best eProduct in Physical Sciences
and Mathematics
Best eProduct in Social Sciences
Best eProduct Multidiscipline Platform
Innovation in ePublishing
RULES FOR ELIGIBILITY

The PROSE Awards recognize books, journals and electronic products that best exemplify a sound contribution to professional and scholarly publishing, maintaining both the highest editorial standards and the highest standards of design and production consistent with the objectives of the project.

TO BE ELIGIBLE YOU MUST:

- Be a PSP Division, AAP Affiliate or AAUP Member – if you have questions about your company’s PSP Division or AAUP membership status, please check the PSP website at www.pspcentral.org or the AAUP website at www.aaupnet.org.

- Complete and submit an entry form for each book, journal or electronic product you wish to enter. This includes additional materials such as reviews, background information of project, cover images, etc. The 2010 PROSE entry form is available online at www.proseawards.com.

- Include payment of the entry fee of $85.00, payable by check or credit card, for each title you wish to submit.

- For books: send two copies of each title – please note: only books with a 2010 copyright are eligible for consideration.

- For journals: send three copies of each title; Best Design in Print – Journal entries must have a 2010 copyright date. Best New Journal entries must have been published after 2008.

- For electronic products: must have been launched or changed significantly in 2010.

- For multivolume multiyear works, PROSE will accept and evaluate multivolume multiyear works either by individual volume in the year of that volume’s publication (2010) or as a complete work in the publication year of the last volume (2010). A work may not be submitted both as a single volume and as a complete series.

THE FOLLOWING ARE NOT ELIGIBLE FOR THIS COMPETITION:

- New editions of books unless: substantially different in format (e.g., offers new element, such as an ecomponent) and/or significant amount of time has gone by between editions (i.e., 10-15 years) and/or significant percentage of the content is new (i.e., 30-50%). PROSE judges request a written explanation of why a new edition is eligible and reserve the right to request past editions.

- Publications previously published by another company (not applicable to journal entries).

- Translations of a publication; outstanding English language translations of important works of foreign literature (fiction, poetry, drama), however, will be considered.

- Test or pre-launch journal issues.
GUIDELINES

BOOK ENTRIES:

TRADITIONAL PRINT, EBOOKS AND PRINT BOOKS WITH COMPANION eCOMPONENT

- One title and one category per form
- Fill out author contact information legibly. Plaques and certificates are based on this. Please make sure spelling and address are correct
- Indicate the category in which you are submitting or the entry will be disqualified
- All entries must have a 2010 copyright date
- Two copies of the work must accompany each entry
- Your company must be a PSP Division, AAP Affiliate or AAUP member to enter this competition
- Include 250-word entry description and any supplementary materials
- Photocopy all completed entry forms for your records
- Submit cover art electronically with each entry to kkolendo@publishers.org

JOURNAL ENTRIES: PRINT AND/OR ELECTRONIC

- One title and one category per form
- Innovation in Journals Publishing entries must have a 2010 copyright date and must be published a minimum of two times per year
- Best New Journal entries must be published a minimum of two times per year and must have been published after 2008. “New” is defined as under 3 years
- You cannot submit the same journal in this category if it has previously won
- Indicate the category in which you are submitting or the entry will be disqualified
- Three copies of the journal must accompany each entry
- Your company must be a PSP Division, AAP Affiliate or AAUP member to enter this competition
- Photocopy all completed entry forms for your records
- Submit cover art electronically with each entry to kkolendo@publishers.org

ePRODUCT ENTRIES:

- Include URL and if applicable, username/password to access site
- Provide site map and flash drive with demos with entry
- One title and one category per form
- All entries must have been launched or changed significantly in 2010
- Indicate the category in which you are submitting or the entry will be disqualified
- Your company must be a PSP Division, AAP Affiliate or AAUP member to enter this competition
- Photocopy all completed entry forms for your records
- Submit screenshot or artwork electronically with each entry to kkolendo@publishers.org
REQUIRED ENTRY INFORMATION
FOR BOOKS AND ELECTRONIC PRODUCTS

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

Traditional print, ebooks and print books with a companion website or component are eligible for the book subject categories.

Platforms with multiple components are eligible for eproduct categories.

I. ENTRY FORM

Fill out the entry form carefully and legibly. Spell out the entry title, imprint name and author/editor name(s) exactly as you would like them to appear on a plaque or certificate should you win. We rely on this information for the winner plaques and author certificates. The 2010 PROSE entry form is available online at www.proseawards.com.

II. SUPPLEMENTAL MATERIALS

A. In 250 words or less, please tell us, on a separate page for each entry:
   1. What makes the entry distinctive and innovative
   2. What contribution the entry makes to a field or body of knowledge
   3. Why was this title chosen for publication by your press

B. Please provide supplementary and explanatory information in the form of published reviews, reader reports and/or editor, publisher or writer endorsements.

C. For eproducts: Provide URL and username/password (if applicable), site map and a flash drive with demos

III. Please email book cover and electronic product art to kkolendo@publishers.org. Art will be featured in multimedia presentations at the Awards Luncheon and then posted to www.proseawards.com and YouTube.

Please submit the required information with each entry.
Your entry risks disqualification if all required information is not provided.

The 2010 PROSE Awards submission deadline is Monday, November 1, 2010.
REQUIRED ENTRY INFORMATION
FOR JOURNALS

To ensure that your entry receives complete attention by our judges, please take the time to provide instructive and thorough information.

Traditional print and electronic journals may be entered for a prize in the journals categories.

I. ENTRY FORM

Fill out the entry form carefully and legibly. Spell out the journal title, imprint name and author/editor name(s) exactly as you would like them to appear on a plaque or certificate should you win. We rely on this information for the winner plaques and author certificates. The 2010 PROSE entry form is available online at www.proseawards.com.

II. SUPPLEMENTAL MATERIALS

A. Please provide supplementary and explanatory information in the form of published reviews, reader reports and/or editor, publisher or writer endorsements, or any other documentation which evidences the qualifications for the award.

B. Best New Journal – Science, Technology and Medicine and Best New Journal – Social Sciences and Humanities

In 250 words or less, please tell us, on a separate page for each entry:

■ What contribution does this journal make to the field
■ What distinguishes this journal from its competition
■ If there is a print component, how the print quality enhances the journal
■ If there is a website, what is unique about the design and functionality of the website
■ What represents the key innovations for this journal (innovations can be print/design and/or digital)

C. Innovation in Journals Publishing

Please consider all elements of the journal including purpose, print, design and digital. In 250 words or less, please tell us, on a separate page for each entry:

■ What is unique or innovative about the journal
■ What is the unmet need this innovation fills
■ What is it about the innovation that sets it apart from its competitors
■ What about this innovation enhances the user experience
■ How the innovation supports the brand strategy of the journal/publisher
■ How this innovation entices people to read/use the content
■ How you have measured the success of this product

III. Please email journal cover art to kkolendo@publishers.org. Art will be featured in multimedia presentations at the Awards Luncheon and then posted to www.proseawards.com and YouTube.

Please submit the required information with each entry.
Your entry risks disqualification if all required information is not provided.

The 2010 PROSE Awards submission deadline is Monday, November 1, 2010.
ADDITIONAL INFORMATION:

- A panel of independent judges will review all entries and select the award winners. As a general rule, awards will be limited to one winner. Depending on the circumstances of individual categories the judges may elect to award an honorable mention.

- AAP cannot bill you for the entry fee. Please make checks payable to Association of American Publishers, Inc. Visa, MasterCard and American Express are accepted.

- Each title can be submitted for multiple categories; however, a separate entry form must be submitted for each category and the entry fee must be paid proportionately.

- All publications submitted will be displayed at the PSP Annual Conference. They will then be donated to Medgar Evers College Library in Brooklyn, New York.

- Winners will be announced at the PROSE Awards Luncheon at the PSP Annual Conference in Washington, DC on February 3, 2011.

- The 2010 PROSE entry form is available online only at www.proseawards.com.
HOW TO INCREASE YOUR CHANCE OF WINNING AN AWARD

- **Persuade us on your entry**
  We want to hear from the individual who has worked directly on the book, journal or electronic product being submitted. Tell us why this is the winning entry in your own words.

- **Provide as much supplementary material as possible**
  Including published reviews, reader reports and endorsements from writers, publishers and/or editors is vital for the judging process.

- **Read the rules**
  Submissions that do not meet the criteria will be disqualified. Entry fees and publications will NOT be returned.

- **Take your time and double-check your work**
  Make sure your entry forms are completely filled out, including appropriate contact information and category designation. Entries will be processed for judging only when the complete forms and fees are received.

**CHECKLIST:**

- [ ] COMPLETED REGISTRATION FORM
- [ ] PAYMENT
- [ ] PROMOTIONAL AND EXPLANATORY MATERIALS
- [ ] TWO COPIES OF BOOKS & REFERENCE WORKS; THREE COPIES OF JOURNALS
- [ ] COVER/JACKET IMAGE

Email kkolendo@publishers.org if you would like to be added to the PROSE Awards mailing list.
2009 winners

R.R. HAWKINS AWARD
The University of Chicago Press
Plato’s Philosophers: The Coherence of the Dialogues

R.R. HAWKINS AWARD
John Wiley & Sons, Inc.
Wiley Interdisciplinary Reviews (WIREs)

AWARD FOR EXCELLENCE IN HUMANITIES
The University of Chicago Press
Plato’s Philosophers: The Coherence of the Dialogues

AWARD FOR EXCELLENCE IN SOCIAL SCIENCES
Academic Press/Elsevier, Inc.
Neuroeconomics: Decision Making and the Brain

AWARD FOR EXCELLENCE IN PHYSICAL SCIENCES AND MATHEMATICS
John Wiley & Sons, Inc.
Therapeutic Monoclonal Antibodies: From Bench to Clinic

AWARD FOR EXCELLENCE IN BIOLOGY AND LIFE SCIENCES
The McGraw-Hill Companies, Inc.
Dermatology for Skin of Color

AWARD FOR EXCELLENCE IN REFERENCE WORKS
John Wiley & Sons, Inc.
Wiley Interdisciplinary Reviews (WIREs)

ART AND ART HISTORY
The University of Chicago Press
The Cargotjes of Noire-Dame: Medievalism and the Monsters of Modernity

CLASSICS AND ANCIENT HISTORY
Oxford University Press
The Deaths of Seneca

MEDIA AND CULTURAL STUDIES
University of Texas Press
Edna Ferber’s Hollywood: American Fictions of Gender, Race, and History

MUSIC AND THE PERFORMING ARTS
University of California Press
Digging: The Afro-American Soul of American Classical Music

U.S. HISTORY AND BIOGRAPHY/AUTOBIOGRAPHY
Oxford University Press
Empire of Liberty: A History of the Early Republic, 1789-1815

WORLD HISTORY AND BIOGRAPHY/AUTOBIOGRAPHY
Princeton University Press
Empires of the Silk Road

LITERATURE, LANGUAGE AND LINGUISTICS
Louisiana State University Press
The Fourth Coast: White Southern Writers and European Fascism, 1938-1950

PHILOSOPHY
The University of Chicago Press
Plato’s Philosophers: The Coherence of the Dialogues

THEOLOGY AND RELIGIOUS STUDIES
University of California Press
Boundless Faith: The Global Outreach of American Churches

ARCHAEOLOGY AND ANTHROPOLOGY
The University of Chicago Press
Knossos and the Prophets of Modernism

EDUCATION
The Johns Hopkins University Press
Higher Learning, Greater Good: The Private and Social Benefits of Higher Education

GOVERNMENT AND POLICIES
Oxford University Press
The Accidental Guerrilla: Fighting Small Wars in the Midst of a Big One

LAW AND LEGAL STUDIES
Princeton University Press
A Constitution of Many Minds

ARCHITECTURE AND URBAN PLANNING
John Wiley & Sons, Inc.
Reforming Suburbia: Urban Design Solutions for Redesigning Suburbs

SOCIOLOGY AND SOCIAL WORK
Princeton University Press
Goes of the Underworld: How Criminals Communicate

BUSINESS, FINANCE AND MANAGEMENT
Princeton University Press
Boulevard of Broken Dreams

ECONOMICS
Academic Press/Elsevier, Inc.
Neuroeconomics: Decision Making and the Brain

PSYCHOLOGY
Oxford University Press
Relational Being: Beyond Self and Community

BIOLOGICAL SCIENCES
The University of Chicago Press
Great Plains: America’s Lingeriing Wild

BIOCHEMISTRY AND NEUROSCIENCE
The MIT Press
What We Know about Emotional Intelligence

CLINICAL MEDICINE
The McGraw-Hill Companies
Dermatology for Skin of Color

NURSING AND ALLIED HEALTH
Thieme Medical Publishers, Inc.
Pocket Atlas of Chinese Medicine

CHEMISTRY AND PHYSICS
John Wiley & Sons, Inc.
Therapeutic Monoclonal Antibodies: From Bench to Clinic

COMPUTING AND INFORMATION SCIENCES
The MIT Press
Probabilistic Graphical Models

COSMOLOGY AND ASTRONOMY
Princeton University Press
High-Energy Astrophysics

EARTH SCIENCES
The University of Chicago Press
Gems and Gemstones: Timeless Natural Beauty of the Mineral World

ENGINEERING AND TECHNOLOGY
John Wiley & Sons, Inc.
Electromagnetic Compatibility Engineering

MATHEMATICS
Academic Press/Elsevier, Inc.
Handbook of Statistical Analysis and Data Mining Applications

MULTIVOLUME REFERENCE/HUMANITIES AND SOCIAL SCIENCES
Cambridge University Press
Dictionary of Irish Biography

MULTIVOLUME REFERENCE/SCIENCES AND SOCIAL SCIENCES
John Wiley & Sons, Inc.
Wiley Encyclopedia of Chemical Biology

SINGLE VOLUME REFERENCE/HUMANITIES AND SOCIAL SCIENCES
Wiley-Blackwell
A Companion to Latin Antiquity

SINGLE VOLUME REFERENCE/SCIENCES
Springer Publishing Company
The Penn Center Guide to Bioethics

JOURNAL/BEST DESIGN IN PRINT
The American Physiological Society
Physiology

JOURNAL/SCIENCE, TECHNOLOGY AND MEDICINE
John Wiley & Sons, Inc.
EMBO Molecular Medicine

JOURNAL/SOCIAL SCIENCES AND HUMANITIES
Berghahn Books
Girlhood Studies

EPUB PRODUCT/BEST IN BIOLOGICAL AND LIFE SCIENCES
Elsevier, Inc.
BrainNavigator

EPUB PRODUCT/BEST IN HUMANITIES
Modern Language Association
Literary Research Guide

EPUB PRODUCT/BEST IN PHYSICAL SCIENCES AND MATHEMATICS
American Institute of Physics
AIP/Uniph

EPUB PRODUCT/BEST IN REFERENCE WORKS
Oxford University Press
Oxford Biblical Studies Online

EPUB PRODUCT/BEST MULTIDISCIPLINE PLATFORM
John Wiley & Sons, Inc.
Wiley Interdisciplinary Reviews (WIREs)
2010 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards)

Submissions period closes Monday, November 1, 2010

ENTRY FORM
(Please Type or Print Legibly)

☐ Book ☐ Journal ☐ eProduct ☐ Reference Work

Category: ____________________________________________________________
(Please designate category from the list of subject categories)

Title: ________________________________________________________________
(As you wish it to appear on plaque or certificate)

Author(s): __________________________________________________________
(As you wish it to appear on plaque or certificate)

Author Address: ______________________________________________________

Editor(s): __________________________________________________________
(As you wish it to appear on plaque or certificate)

Editor Address: ______________________________________________________

Publishing Company/Organization: ______________________________________
(As you wish it to appear on plaque or certificate)

Address: ____________________________________________________________

City/State/Zip: _______________________________________________________

Contact Name: _______________________________________________________

Phone: ___________________________ Email: ____________________________

URL for eProduct Submissions (Please include user name and password if applicable):
____________________________________________________________________

My preferred method of payment for the $85.00 entry fee per title is:

☐ Check enclosed for all entries
(Please make check payable to Association of American Publishers, Inc.)

☐ Credit card: ☐ Am Ex ☐ Visa ☐ MasterCard

Card Number ___________________________ Exp: ________________________

Name as it appears on card (please print) ____________________________

Signature: ________________________________________________________

HOW DID YOU HEAR ABOUT THE PROSE AWARDS?

☐ ONLINE AT WWW.PROSEAWARDS.COM
☐ POSTCARD MAILING
☐ EMAIL BLAST
☐ OTHER______________________________________

Send forms, publications and payments to: Association of American Publishers, Inc.
71 Fifth Avenue, 2nd floor,
New York, NY 10003
Attn: Kate Kolendo/2010 PROSE Awards